

How to (get desired result)

“Good things take time...but great things happen all at once.”

That quote comes from the movie Rat Race. A ridiculous comedy where a bunch of normal people compete to find a bag full of money.

And as silly as that movie is...the quote stands true.

You see, good things do take time. You must work at them. Build them.

But then suddenly as if by some sudden force of nature, those good things turn into great things. And it happens faster than you can imagine.

Seemingly “all at once.”

Imagine yourself trying to push a boulder off a hill. You push and strain. You get tired but you keep pushing and the boulder barely seems to moving at all. You nudge it one inch. Then another inch. Until suddenly...

It rolls down the hill at a blistering pace. Taking out the obstacles in its way. The momentum that YOU gave it from pushing makes it a near impossible force to stop.

Your **(thing they want to improve, get good at, result they want)** **[credit/copy/fitness]** works on the same principle as the boulder. (Except without the sweating and pushing...and a lot less hard work)

All you have to do is take one small action towards improving your **(thing they want to improve, get good at, result they want)** a day. You may not see any changes in your **(blank)** right away. But you keep doing that “one small action” until BOOM. Your **(small desired result or feeling happens)**

Then you keep going...and BOOM again. **(Small desired result or feeling happens.)**

You see, **(thing they want to improve)** don't/doesn't always improve gradually. You won't see it **(improve small amount)** every few days or each week.

It improves in “leaps and bounds.” The most common **(results they’ll achieve)**.

However, if you have **(big issues)** you can see it **(big result they can get)** almost overnight.

In fact, I recently taught a friend about **(method/solution/product/content)**...

(Describe result they got)

Once he fixed this one little problem **(big result happened.)**

Your result may not be as big...but you’ll get some results...

...as long as you take that one small action a day!

How do you know what action to take? Simple. The **(product)** provides you with a specially designed **(way to get result)**.

It’ll seemingly happen “all at once.”

Go here for the program:

>>> Step-by-step plan to **(get desired result)**

Remember, you don’t have to push a boulder. I’ve made it much easier than that.

Sign off,
YOUR NAME